



Findlay • Hancock County
ECONOMIC DEVELOPMENT

For Immediate Release

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Chris Keller Joining Economic Development Team

(FINDLAY, Ohio, February 1, 2024) – Findlay•Hancock County Economic Development, a division of the Findlay•Hancock County Alliance, is announcing Chris Keller is joining their team as Director of Strategic Initiatives.

Keller, a Findlay native, left a successful commercial real estate business, escrowing her license, to assume the new role. In addition to being the former president of Bluffton Hospital (part of Blanchard Valley Health System), Keller spent most of her twenty-four-year career as a senior executive in the Health Care delivery space and has expertise in business development and operational efficiencies. Her broad understanding of challenges facing business to drive operational value will be a great asset to Findlay-Hancock County Economic Development.

Keller received her Bachelor’s Degree from The Ohio State University and her Master of Business Administration from the University of Findlay. She has served multiple organizations in the community including; Handbags that Help, Open Arms, Findlay YMCA, Revolving Loan Fund, Rotary International, Miracle League of Findlay, American Red Cross and the Findlay-Hancock County Alliance.

“I am delighted to have Chris join our team,” said Economic Development Executive Director Dan Sheaffer, “Her experience and established community relationships align with the office mission and the Findlay Formula stakeholder engagement philosophy.

Keller’s responsibilities as Director of Strategic Initiatives will be to support the Economic Development team in all activities including company retention and expansion, strategic new company attraction, workforce development, community planning, small business assistance, and downtown Findlay development. Key tasks will include leading business outreach efforts, engaging residential developers and expanding Foreign Trade Zone opportunities.

Alliance President and CEO Don Bruce said, “The addition of Keller to the Economic Development team will greatly enhance its success. It is a well-organized, effective group and the introduction of Chris will only help to create more opportunities for business and industry in our community.”

For more information about The Findlay•Hancock County Alliance or Findlay•Hancock County Economic Development, call 419.422.3313, or visit FindlayEconDev.com.



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